### **F&B Health Care Webinar**

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### DISCOVER YOUR COMPETITIVE EDGE:

### MAKING IMG RECRUITMENT WORK FOR YOUR ORGANIZATION



### **Objectives of Program:**

- Skill-Building/Expanding Recruitment Toolbox
- Making Immigration Work for Physician Recruitment and Retention





### WHAT IS GOING ON IN HEALTHCARE STAFFING? WHERE DOES IMMIGRATION FIT IN?



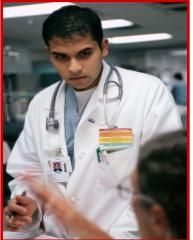


### **Definition of Terms:**

## What is an International Medical Graduate (IMG)?









# Why Even Consider International Physicians?

- Shortages in Physician Workforce
- Regard as Non-Traditional Physician Provider Source
- Immigration Steers IMGs into Hard-to-Fill Positions
  - o Geographic
  - Practice Specialty
  - Safety-Net Positions

Immigration as Retention Tool



### **Disincentives to IMG Recruitment**

- Time
- Expense
- Working with Attorneys (Ouch!)
- Cultural/Linguistic Concerns
- Stability/Duration of Commitment
- Concerns with Clinical Capabilities
- Complexity of Immigration Process



### What to Do When Considering IMG Candidate?

- Contact Immigration Counsel Early in Recruitment Cycle
- Get Strategy Memo
  - **o Great Recruitment Initiative**
  - **o Troubleshoot at the Beginning**





### How to Get Competitive Edge in IMG Recruitments

- Understand Objectives of IMG
  - Good Job/Career Advancement
  - o Stable Immigration
- Address Immigration Objectives Up-Front
- Form the Team/Involve Immigration Counsel
- Sensitive to Dependents/Spousal Issues
- Demystify Permanent Resident Process
- Consider Transparent IMG Policy



### Three (3) Paradigms of IMG Recruitment

- i. J-1 Exchange Visitor
- ii. H-1B Temporary Worker
- iii. Permanent Resident





### **J-1 Exchange Visitor**





### What is a J-1 Exchange Visitor?

- Temporary, Non-immigrant Visa
- Limited to Graduate Medical Education
- Seven Years Duration
- Mandatory Two-Year Home Residential Obligation



### Implications of Two-Year Residence Obligation

- As long as the obligation remains in existence, a J-1 physician is ineligible for:
  - o H-1B Visa
  - o Permanent Residence



### J-1 Physician's Options Upon Conclusion of Graduate Medical Education (GME)

- Get a Waiver
- Return to Home Country for Two Years
- O-1 Option (Quite Selective) as Alien of Extraordinary Abilities



### J-1 Waiver Options: 3 Options

- Exceptional Hardship to Anchor Relative
- Persecution
- Sponsorship by Government Agency





### Why Would Government Agency Override IMG's Return to Home Country?

## Single Reason: To Serve the Public Interest









### **4 Government Waiver Paradigms**

- Physician-Scientist (NIH)
- USG Employer (VA; U.S. Army)
- Federal Government Agencies (HHS or Regional Agencies)
- State Departments of Health (Conrad State 30 Waiver)



### **Conrad State 30 Waiver Program**

- Administered by State Department of Health
- Limit of 30 waivers per fiscal year
  - FLEX Waivers for Non-Medically Underserved Placements
  - 20 30 Waivers: Restricted to HPSA/MUA/MUP
- Opens October 1
- Valid for Primary Care or Specialty Care Physicians



### **Underlying Policy:**

## To Expand the Safety-Net to Medically Vulnerable Patient Populations









### If Waiver Granted, Then What?

- 3-Year H-1B Obligation
- Need to Fulfill or Else Ineligibility for Permanent Residence
- Retention Function



U.S. Citizenship and Immigration Services



### What is H-1B Temporary Work Classification

- Temporary, Non-immigrant
- Six Years Duration
- Employer Sponsored/Employer Specific
- Workhorse for Professional Employment



### **Two Types of H-1B Sponsorships**

- H-1B Cap Subject
- H-1B Cap Exempt





### What is the H-1B Cap?

- 65,000 H-1B Visa Numbers + 20,000 Supplement
- Application Period Opens April 1<sup>st</sup>
- Demand Substantially Exceeds Supply



### Who is Exempt from H-1B Cap?

- J-1 Waivered Physicians
- Universities
- Non-Profit, University Affiliated Entities
- Many H-1B Extensions
- Miscellaneous Other Situations



### Who is Subject to the H-1B Cap?

• All Other H-1B Sponsorship Situations





### Importance of Determining Up-Front Whether Case is Subject To or Exempt from H-1B Cap





### **Permanent Residence Options Two Basic Options:**

- PERM Labor Certification Application
- National Interest Waiver







# Final Thoughts: Putting the Pieces Together

- Need for Advanced Planning
- Putting Together the Team
- Make Immigration Work for your Recruitment Program
- Make Immigration Work for your Retention Program





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