# Looking to Sell? Pre-Sale Considerations and Strategies to Avoid State Tax Pitfalls



#### **Presenters**



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## Agenda

- Overview of the M&A Process
- Planning the Transaction
- Addressing Tax Risk in the M&A Process







#### Overview of the M&A Process







#### Overview of the M&A Process

- Letter of Intent
- Due Diligence
- Purchase Agreement
  - Representations and Warranties
  - Tax Covenants
    - Increasingly Buyers are seeking the right to pursue VDAs
  - Indemnification
  - Escrows
- Rep and Warranty Insurance/Tax Insurance













- Understanding the Relevant Tax Types
  - Federal Income
  - Sales/Use
  - State Income/Franchise
  - Gross Receipts
  - Real/Personal Property
  - Employment/Withholding
  - Business Licenses
  - Escheat/Unclaimed Property







- Stock v. Asset Deal and Timing of Sale
  - Federal Income Tax Considerations
  - State Income Tax: Nonresident Taxation Income
  - Stock Deal: Taxable in state of domicile
  - Asset Deal (incl. 338(h)(10)): Gains apportioned and allocated to multiple states
  - Residency
    - Gains from stock sale taxed in state of domicile
    - Gains from asset sale assigned, allocated, and/or apportioned among states







- Sales/Use Tax
  - Overview of Occasional/Isolated Sale and Bulk Sale Exemptions
    - "All" or "Substantially All"
    - What is covered v. excluded
    - Inventory
    - What code section is the deal happening under?
    - Entire entity? Entire Division?
  - Tax clearance certificates and liability
    - Notice Requirements







- Successor liability considerations
  - Sales and Use Tax
  - Escheat/Unclaimed Property
- Restructuring the Organization
  - Utilizing Tax Attributes Pre-Sale
  - Ease of Transition
  - Mitigating Risk
  - Impact on Relevant Employees
- Importance of Modeling
  - Understanding cost/benefit of alternative structures to Buyer and Seller







- Identifying Tax Risk
  - Nexus Evaluation
    - Physical Presence
    - Affiliate/Agency/Click-Thru
    - Economic Nexus
    - Mobile Workforce
    - PL 86-272
  - Over-Reporting/Under-Reporting







- Evaluating & Quantifying Tax Liabilities
  - Sales/Use Tax
    - Historical Purchases
      - Impact of non-filing in states where nexus exists
      - Conduct a review of purchases to discover over/under payment of sales tax to vendors and use tax self-assessed
    - Historical Sales
      - Impact of non-filing in states where nexus exists
      - Review product taxability to ensure accuracy and identify areas of potential exposure







- Evaluating & Quantifying Tax Liabilities
  - Income/Franchise Tax
    - Business/Non-Business Income
    - Unitary Analysis
    - Allocation
    - Apportionment
  - Gross Receipts Tax
    - Impact of Intercompany Transactions













- Assess nexus/tax liabilities up-front (consider attorney-client privilege)
- Memoranda
  - Document any areas of potential tax controversy and the rationale for the approach taken
  - Consider drafting memoranda surrounding successor liability so the issues is vetted prior to buyer conducting diligence







- Voluntary Disclosure
  - Most states allow inquiries and applications on an anonymous basis
    - Utilize attorney/client privilege to protect confidentiality
    - Disclose only what is necessary
    - This is a negotiation ask for what you want (lookback period, penalties, interest)
  - Consider initiating/completing pre-deal so you control the process
    - Buyers have little risk to own liability moving forward when escrow will cover the liability if resolved within the escrow period
    - Seller can resolve large liabilities, and negotiate escrow v. purchase price reduction for smaller liabilities







- Purchase Agreement Considerations
  - Unpaid taxes for pre-closing period are generally seller's responsibility
  - Specific covenant obligations and related indemnity need to define specific requirements
  - Buyers often push for special escrow or holdback to cover potential tax liability
  - Simultaneous sign and close v. sign and close later upon cleanup
  - Will there be a voluntary disclosure process and who controls it?
    - Buyer will seek control
    - Have seen instances where Seller controls and certifies to Buyer postclose that it is complete
  - Potential to obtain insurance to mitigate risk of tax claims







#### **Thank You!**







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