

## Start Up & Rapid Growth Enterprises (SURGE)

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Whether starting from scratch or building from \$10mm to \$20mm in the next 12 months, growing a business enterprise fast is hard. Everyone on the team needs to be firing on all cylinders all day, every day. Whatever the challenge, the members of our Start Up & Rapid Growth Enterprises (SURGE) Group understand your needs—hiring and integrating new people almost daily, ensuring that intellectual property is appropriately protected and working through financing details that will help fuel your growth. We understand the nuances of building a business and have a long history of working side-by-side with entrepreneurs from inception to exit by bringing creative and practical legal solutions to your team.

### Why SURGE?

Our SURGE practice is designed to cost-effectively help companies from formation to exit.

This entrepreneurial mindset runs throughout Fredrikson, which means we come to situations with business objectives as well as legal objectives firmly in mind. We approach legal conflicts as business problems to be solved by both parties rather than opportunities to score points as lawyers—an attitude which helps to move everybody toward satisfactory results quickly.

## Experience

Our SURGE core team of lawyers has extensive experience with clients in all types of industries, including in-depth legal and business experience in the following areas:

### Technology

The technology SURGE team focuses on helping entrepreneurs and investors build technology-based businesses by providing experienced, practical and tech savvy counsel in the areas of corporate finance, general corporate matters, mergers and acquisitions, strategic intellectual property monetization and technology transactions. The technology SURGE team also focuses on start-up counseling, venture capital financing, technology licensing, strategic alliances and joint ventures, corporate finance, mergers and acquisitions and general corporate matters.

### Healthcare Innovation

The healthcare innovation SURGE team focuses on helping clients develop and launch innovative business models designed to improve health care quality, accessibility and affordability.

## Life Sciences

The life sciences SURGE team focuses on biotechnology/biopharmaceutical industry.

## Energy of Clean Fuel

The clean technology SURGE team brings industry knowledge, relationships and experience that help our clients successfully bring new technologies, models and services to this dynamic market. When we help emerging companies find seed money, the clean technology SURGE team draws on our extensive experience to complete deals across the various cleantech sectors that fuel our future.

## Consumer Good & Retail

The consumer goods and retail SURGE team brings consumer law and transactional expertise to consumer businesses that involve businesses with complex business models, commercial relationships and market delivery approaches.

## Social Entrepreneurs

The social entrepreneur SURGE team combines deep legal, business and operational knowledge of the entire business lifecycle from both the for-profit and the nonprofit sector with a superior understanding of the structural options available to social entrepreneurs. Our social venture SURGE team members are recognized national and regional leaders in the social venture sector, including benefit corporations, flexible purpose entities as well as traditional nonprofit social enterprises.