



Asmah Tareen

SHAREHOLDER

Minneapolis

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Services

Technology & Data

Intellectual Property

Data Privacy & Security

Life Sciences

Commercial Law

Mergers & Acquisitions

Asmah helps clients implement strategies to develop, protect, acquire and commercialize technology products and services.

Asmah works extensively with clients in the medical device, life sciences, software, IT, retail, renewable energy and agricultural industries. With over 20 years of experience, Asmah has a keen understanding of the business and operational issues faced by her clients. She brings a practical and collaborative approach to helping entrepreneurs, start-ups and private and public companies accomplish their business goals through IP portfolio development and management, strategic transactions, licensing, development, collaboration, manufacturing, supply and distribution agreements.

Asmah partners with clients to develop and fine-tune their contracting strategies to deploy user-friendly template agreements that reflect business requirements while minimizing the contract negotiation and execution cycle. She also works with clients to structure and negotiate strategic transactions from preparing term sheets through drafting and negotiating agreements for product development, licensing, supply and distribution.

Asmah leads the firm's Business Continuity Team and co-chairs the firm's Recruiting and Hiring Committee.

Asmah is a founding member of OMEED, a Minnesota-based nonprofit organization that provides humanitarian relief and sustainable development work in Southeast Asia. In addition, she has taught various legal studies courses at Hamline University.

Credentials

Education

- University of Minnesota Law School, J.D., 2000, *cum laude*
- Concordia College, B.A., 1996, *magna cum laude*
- American University, 1995, Washington Semester
- Harvard Law School Program on Negotiation, June 2013

Admissions

- Minnesota, 2000
- North Dakota, 2006

Languages

- Spanish
- Urdu

Recognition

- North Star Lawyer, Minnesota State Bar Association, 2012-2014, 2018
- 40 Under Forty, *Minneapolis/St. Paul Business Journal*, 2006
- Best Brief, International Moot Court, 1998-1999
- Fulbright Scholar, 1996-1997

Civic & Professional

Professional Activities

- British American Project, Fellow, 2007-present; Conference Co-Chair for 2022 Minnesota Conference, 2019-present; Executive Committee Member, 2021-present
- North Dakota Trade Office, Advisory Committee Member, 2005-2007
- Diversity in Practice, Fredrikson & Byron Representative to Associate Advisory Committee, 2006-2007
- Minnesota State Bar Association, Member
- American Bar Association, Member
- International Moot Court, University of Minnesota, Director, 1999-2000

Community

- OMEED, Co-founder and Board of Directors, 2005-present
- Children's Law Center, volunteer attorney, 2012-2020
- Minnesota State Bar Association, Civic Education Committee, Volunteer presenter at Eastview High School, March, 2012
- Minneapolis Institute of Arts, Art Adventure Program, Volunteer presenter at Glacier Hills Elementary School of Arts and Science, 2008-2012
- Glacier Hills Elementary School of Arts & Science, Site Council Member and Secretary, 2009-2011

- Friends for a Nonviolent World, Ways of Peace Conference Planning Committee Member, 2010-2011
- Partnership for Education of Children in Afghanistan (PECA), Board of Directors, 2005-2006

News

Firm News | 07.12.2023

Mercedes McFarland Jackson and Asmah Tareen Complete Women Corporate Directors Board Training Program

Firm News | 08.31.2021

Fredrikson & Byron Announces New Shareholders

Firm News | 05.17.2017

Fredrikson & Byron Represents Medtronic in its Transaction with QT Vascular

Legal Updates

Legal Update | 06.01.2016

Are You Sure It's from the CEO? Protect Your Bank and Customers from Business Email Compromise Crimes

Legal Update | 12.05.2013

Five Best Practices for Businesses Providing Creative and Development Services

Publications & Presentations

Co-Presenter, Best Practices in M&A for Analyzing a Target Company's Privacy and Data Security, 2023 Midwest Legal Conference on Data Privacy and Cybersecurity, Minnesota CLE, February 2023

Co-Presenter, "Handling Data Privacy and Cybersecurity Issues in Mergers and Acquisitions," Minnesota Continuing Legal Education, January 27, 2022

Co-Presenter, "Collaborative Arrangements," CLE presented to Medtronic in-house counsel and outside counsel attorneys in the Medtronic MP3 Group, April 13, 2021

Co-Presenter, "Workplace Diversity and Inclusion: Success Stories and What you Can do Going Forward," Minnesota State Bar Association CLE, October 28, 2020

Co-Presenter, "Development Stage Strategic Investments with Acquisition Rights," Twin Cities Startup Week, September 17, 2020

Chapter Co-Author, "Contracts for Cloud-Based Services," *2020 Contracts Deskbook Update*

Co-Presenter, "M&A Transactions: Due Diligence, Reps and Warranties Related to Data Privacy and Cyber Security," Minnesota CLE, September 7, 2018

Co-Presenter, "M&A Transactions: Due Diligence, Reps and Warranties Related to Data Privacy and Cybersecurity," 2018 Midwest Legal Conference on Privacy and Data Security, January 26, 2018

Moderator, "Diversity Within Diversity: The Many Faces of Islam," April 30, 2014

"Proposed Legislation for the Protection for Fashion Design Could be The Right Fit," *Internet, Technology, Trademark & Advertising Alerts*, October 2012

Co-Author, "These Shoes Were Made for Trademarking," *Internet, Technology, Trademark & Advertising Alerts*, September 6, 2012

Co-Author, "Avoiding the Storms that Lurk in the Cloud: Cloud Computing Is Changing the Face of Business," *Star Tribune's Business Forum*, August 13, 2012

Afghanistan Transitional Commercial Law Project, Trade/Customs Team 2003

Co-Presenter, "M&A Transactions: Due Diligence, Reps and Warranties Related to Data Privacy and Cyber Security," Minnesota CLE, September 7, 2018