



## Nadja Baer

SENIOR ASSOCIATE

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### Services

Technology & Data

Artificial Intelligence

Data Protection &  
Cybersecurity

Intellectual Property

Government Contracts &  
Grants

Mergers & Acquisitions

Life Sciences

**With ten years of business intelligence experience, Nadja is uniquely suited to aligning practical legal advice on a variety of intellectual property, licensing and information privacy matters to her clients' needs.**

Nadja provides legal counsel in a variety of intellectual property, software and information protection topics. She collaborates with clients to generate creative and cost-effective answers to legal questions. Nadja works closely with her clients, drawing from their expertise in their respective industries to provide a thoughtful legal perspective on the transaction at hand.

Prior to joining Fredrikson, Nadja worked in business intelligence, providing data-driven reporting and analysis of operational and financial data to health care, railway maintenance and financial analyst teams. Having coached end users through multiple transitions in Enterprise Resource Planning (ERP) software modules and customized applications, she has a solid grasp of both the legal and the operational concerns presented by the adoption and rollout of new technology products and services.

### Experience

- Draft and negotiate agreements for the integration of both on-premises and hosted instances of medical imaging and diagnostics software for value-added integration or bundling with third-party equipment and software.
- Negotiated large scale software and software-as-a-service licenses and associated implementation services for global beverage company.
- Represented global medical device manufacturer in negotiation of a data sharing program with two manufacturers of health and fitness trackers that sync with smartphone apps via Bluetooth low energy (BLE) technology.
- Represented developer in negotiations with private university in a collaborative research and development agreement with license to commercialize resulting software application.
- Negotiate enterprise software and software-as-a-service agreements for leading North American distributor of process materials and production supplies.
- Analysis of open source compliance obligations for a modified L-GPL library incorporated into a consumer product capable of transmitting data to SaaS

offering hosted by a health technology developer.

- Advised consumer product technology developer on specific questions regarding permissibility of disabling a product's connection to SaaS offerings following customer modification of open source components.
- Advise developer of healthcare instrument reprocessing equipment regarding compliance obligations for OSS components distributed in equipment under restrictive licenses, including GPL and L-GPL, based on the character of use and modification of each component.

## Credentials

### Education

- Mitchell Hamline School of Law, J.D., 2016, *summa cum laude*
- University of Minnesota, B.A., 2005, *with honors*

### Admissions

- Minnesota, 2016

### Languages

- German

## Recognition

- North Star Lawyer, Minnesota State Bar Association, 2017-2018
- CALI Awards (Highest Score), Contracts I 2012; Contracts II 2013; Torts II 2013; Trademarks 2013; Income Tax 2015; Copyright Law 2015

## Civic & Professional

### Professional Activities

- *William Mitchell Law Review*, Vol. 41, Editor
- *Cybaris, I.P. Law Review*, Vol. 6, Notes & Comments Editor

## Legal Updates

Legal Update | 05.20.2020

Question of the Day: Data Security for a Remote Workforce

Legal Update | 03.02.2020

“All That IT Gibberish” – Part 2: Confidentiality and Data Security

Legal Update | 12.03.2019

“All That IT Gibberish” – Part 1: Frequently Overlooked Technology Provisions in Vendor Agreements and Why They Matter

## Publications & Presentations

Co-Presenter, *The Rising Tide of Individual Privacy Rights: What does it mean for Minnesota businesses?*, Association of Corporate Counsel Minnesota Lunch & Learn, January 17, 2019

*Superbugs v. Wonder Drugs, FDA Guidance for Industry #213's Negative Impact to Small Producers*, Minnesota State Bar Association, 2014

“European Trademark Strategy Considerations for U.S. Small and Medium Sizes Entities After IP TRANSLATOR and ONEL,” *5 Cybaris, An Intellectual Property Law Review* 149, 2014

“Setting a Conditional Precedent: Appraisal as a Condition Precedent in Insurance Litigation,” *41 William Mitchell Law Review* 282, 2014

*The U.S. Constitution: A Graphic Adaptation*, Round Table Companies, 2012