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## Doing Business in Latin America in the Age of COVID-19

**Event**

06.17.2020

On June 30, 2020, Fredrikson & Byron's International Group hosted a webinar titled, **Doing Business in Latin America in the Age of COVID-19**. In the webinar, our panelists covered how the COVID-19 pandemic has created a new set of challenges for U.S. companies doing business in Latin America. With the alarming rise of the pandemic in many countries in Central and South America, these challenges will be with us for the foreseeable future. But U.S. companies that learn to adjust to this new reality can still thrive in Latin America.

They investigated the major changes in three of Latin America's most important economies: Mexico, Brazil and Colombia.

Key webinar takeaways:

- The current challenges of doing business in Mexico, Brazil and Colombia
- How to surmount these challenges
- What the governments of these countries are doing to encourage foreign investment and in-bound commercial transactions

**Presenters:** Patrick Kelly, Luis Resendiz and Richard Weiner

**View presentation slides**

For more information on Fredrikson & Byron's International Group, contact Richard Weiner at [rweiner@fredlaw.com](mailto:rweiner@fredlaw.com).