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Fredrikson & Byron Represents SportsEngine, Inc. in its Sale to NBC Sports Group**Firm News**

07.15.2016

Fredrikson & Byron congratulates our client, SportsEngine, Inc., formerly Sport Ngin, on its sale to NBC Sports Group. SportsEngine is the leading provider of Sport Life Management web software and mobile applications for youth, amateur and professional sports. Powering more than 500,000 sports teams, leagues, clubs and associations, SportsEngine features a complete suite of easy-to-use tools that help sports organizations manage, connect and communicate with a diverse range of stakeholders, including athletes, parents, administrators, coaches, referees, scouts, volunteers, fans, journalists and sponsors.

Fredrikson & Byron acted as lead counsel to SportsEngine, with a legal team led by Ryan Miest, Zach Olson and David Winkler.