

Patents Attorney Zachary Pratt Joins Fredrikson & Byron

Firm News

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Attorney Zachary S. Pratt has joined Fredrikson & Byron in the Patents, Intellectual Property and Artificial Intelligence Groups. Pratt uses his legal experience and computer science background to advise clients on how to maximize the efficiency and effectiveness of their intellectual property strategies.

Pratt primarily focuses on the prosecution and litigation of software, mechanical and medical device patents in addition to trademark registration. He assists technology-driven clients with developing effective strategies to maximize the protection that intellectual property can provide to companies both large and small. Pratt is registered to practice before the U.S. Patent and Trademark Office.

Pratt has drafted and prosecuted patent applications in a variety of software-focused technology areas, including artificial intelligence, machine learning algorithms, user interfaces, video coding, virtual reality systems, networks, blockchain and various other applied algorithms dealing with areas including weather detection, medical devices, personal identification, market forecasting, automobile navigation and bug detection. He also provides assistance with infringement analysis for litigation and due diligence in connection with mergers and acquisitions.

Prior to joining Fredrikson, Pratt gained experience at a law firm in Woodbury, MN, where he drafted and prosecuted patent applications for a wide variety of companies, including multiple Fortune 100 companies, defense contractors, social media companies, large video coding companies and research institutions. He worked with solo inventors and smaller companies as a summer associate in Boston, MA. Additionally, he worked closely with Jason Rantanen, the author of one of the patent industry's most renowned blogs, at the University of Iowa as a research assistant while in law school.

Pratt works out of both the Minneapolis and Des Moines locations of Fredrikson & Byron.

Fredrikson & Byron is a 290-attorney law firm based in Minneapolis, with offices in Bismarck, Des Moines, Fargo, Mankato, St. Paul, Saltillo, Mexico, and Shanghai, China. Fredrikson & Byron has a reputation as the firm "where law and business meet." Our attorneys bring business acumen and entrepreneurial thinking to work

with clients, and operate as business advisors and strategic partners, as well as legal counselors. More information about the firm is available at www.fredlaw.com. Follow us on LinkedIn and on Twitter @FredriksonLaw.

Media Contact: Kelly Griffith, 612.492.7514, kgriffith@fredlaw.com.